

# THE BIG CYCLE



AFPA  
TRUST



24<sup>th</sup> – 28<sup>th</sup> June  
2026

London to Amsterdam



## The Ultimate Asset Finance Industry Cycling Challenge

Get ready for the ride of a lifetime! The BIG Cycle is back in 2026 for the largest ever organised cycle ride in the asset finance industry - an unforgettable adventure combining challenge, camaraderie, and breathtaking landscapes.

Over three action-packed days, you'll embark on an epic journey from the bustling streets of London through the iconic landmarks of the Netherlands. Whether you're a seasoned cyclist or a first-time long-distance rider, this adventure is designed for all levels.

- Ride at your own pace with a guided group led by professional cyclists
- Choose your level – two groups, two different speeds each day

### Event Itinerary

#### **Wednesday, 24th June - Arrival in London** (evening)

Settle into your London hotel ahead of the big adventure and connect with fellow riders before the Grand Départ.

#### **Thursday, 25th June - London to Harwich**

Covering approximately 133 km / 83 miles, the journey begins! Depart from London, ride through stunning countryside to Harwich, then take the overnight ferry to the Hoek Van Holland.

#### **Friday, 26th June - Hoek Van Holland to Utrecht**

Welcome to the Netherlands! The country of Clogs and Tulips. Two routes are offered - 96 km / 60 miles or 128km / 80 miles - depending on ability. We all cycle together in the morning; and the longer route riders will go off after lunch on the extended route. We will cycle through scenic Holland, experiencing breathtaking landscapes and waterways as we make our way to the historic city of Utrecht.

#### **Saturday, 27th June - Utrecht to Amsterdam**

The final stretch! Two routes are again offered - 96 km / 60 miles or 128km / 80 miles - depending on ability. We all cycle together in the morning, and the longer route riders will go off after lunch on the extended route, crossing the line at an historic landmark – an unforgettable moment of achievement.

#### **Sunday, 28th June**

Celebrate your success before boarding the Eurostar back to London, with incredible memories (and tired legs!) to take home.

## Costs & Packages

Choose the package that suits you best and be part of The BIG Cycle!

### Option 1: Fundraiser Package

Raise funds for a great cause while taking on this epic challenge!

- Entry Fee: £250
- Minimum Fundraising: £1,400
- Total cost: £1,650

### Option 2: Self-Funded

(No Fundraising Required)

For those who prefer to fund their own adventure - no fundraising commitment required.

- Entry Fee: £250
- Pay £1,400 by 10th May 2026
- Total Cost: £1,650

## Cost Inclusions & Terms

### What's Included?

- All hotel accommodations & board (twin-room basis, 2 persons per room)
- Single room supplement available for an additional £300 per person
- Travel home on Eurostar

### Important Information

- Entry fees are non-refundable
- All riders must self-certify their fitness and health before the ride
- Insurance: Please note that personal insurance and bike insurance are not included in the cost of the ride. Riders are strongly encouraged to secure their own coverage for the event
- Rider cancellations must be submitted in writing / email to the AFPA Trust organisers before 1st May 2026. After this date, the full cost commitment will be owed to the AFPA Trust
- The minimum fundraising amount must be guaranteed by the rider to AFPA Trust
- The minimum fundraising amount goes directly to AFPA Trust, which supported 42 charities in 2025, donating a total of £108,000
- Fundraising Bonus: Any amounts raised above the minimum figure due to AFPA Trust may, with prior consent, be shared with a rider's chosen charity
- A designated AFPA charity or charities for this ride will be confirmed in due course

### Sponsorship Opportunities

Gain premium exposure and align your brand with the BIGGEST cycle ride in the asset finance industry!

### Sponsorship Packages:

Front of Shirt: £1,000

Shirt Arm: £500

Logo on back: £250 for riders and non-riders

### Exclusive Bonus!

Any Front of Shirt sponsor also receives Back of Shirt placement - as do all AFPA Trust Platinum Charity Sponsors.

See example of the rider's shirt.



## Contact Us

To register for the event or to learn more, reach out to [mark@marklyonsrecruitment.com](mailto:mark@marklyonsrecruitment.com). Alternatively visit [www.afpatrust.com/events](http://www.afpatrust.com/events)

Be part of this inspiring event, enjoy the journey, and create memories that will last a lifetime.

