

THE BIG CYCLE



AFPA
TRUST

10th – 13th July,
2025
London to Paris



The Ultimate Asset Finance Industry Cycling Challenge

Get ready for the ride of a lifetime! The BIG Cycle is the largest-ever organised cycle ride in the asset finance industry - an unforgettable adventure combining challenge, camaraderie, and breathtaking landscapes.

Over three action-packed days, you'll embark on an epic journey from the bustling streets of London to the iconic landmarks of Paris. Whether you're a seasoned cyclist or a first-time long-distance rider, this adventure is designed for all levels.

- Ride at your own pace with a guided group led by professional cyclists
- Choose your level – two groups, two different speeds each day

Event Itinerary



Wednesday, 9th July - Arrival in London (evening)

Settle into your London hotel ahead of the big adventure and connect with fellow riders before the Le Grand Départ.



Thursday, 10th July - London to Calais

Covering approximately 140 km / 87m, the journey begins! Depart from London, ride through stunning countryside to Dover, then take the ferry to Calais.



Friday, 11th July - Calais to Amiens

Covering approximately 160 km / 100m, cycle through scenic northern France, experiencing breathtaking landscapes as we make our way to the historic city of Amiens.



Saturday, 12th July - The Grand Finale into Paris

The final stretch! Covering approximately 140 km / 87m, ride triumphantly into Paris, crossing the finish line at an iconic landmark - an unforgettable moment of achievement.



Sunday, 13th July - Eurostar to London

Celebrate your success before boarding the Eurostar back to London, with incredible memories (and tired legs!) to take home.

Costs & Packages

Choose the package that suits you best and be part of The BIG Cycle!

Option 1: Fundraiser Package

Raise funds for a great cause while taking on this epic challenge!

- Entry Fee: £350
- Minimum Fundraising: £1,500

Option 2: Part-Funded Package

A flexible way to contribute while still supporting the cause.

- Entry Fee: £350
- Balance Due (by 10th June 2025): £900
- Minimum Fundraising: £650

Option 3: Self-Funded

(No Fundraising Required)

For those who prefer to fund their own adventure - no fundraising commitment required.

- Total Cost: £1,950
- Pay £350 on entry
- Pay £1,600 by 10th June 2025

Cost Inclusions & Terms

What's Included?

- All hotel accommodations & board (twin-room basis, 2 persons per room)
- Single room supplement available for an additional £300 per person
- Travel home on Eurostar

Important Information

- Entry fees are non-refundable
- All riders must self-certify their fitness and health before the ride
- Insurance: Please note that personal insurance and bike insurance are not included in the cost of the ride. Riders are strongly encouraged to secure their own coverage for the event
- Rider cancellations must be submitted in writing / email to the AFPA Trust organisers before 1st June 2025. After this date, the full cost commitment will be owed to the AFPA Trust
- The minimum fundraising amount must be guaranteed by the rider to AFPA Trust
- The minimum fundraising amount goes directly to AFPA Trust, which supported 26 charities in 2024, donating a total of £99,390
- Fundraising Bonus: Any amounts raised above the minimum figure due to AFPA Trust may, with prior consent, be shared with a rider's chosen charity
- A designated AFPA charity or charities for this ride will be confirmed in due course

Sponsorship Opportunities

Gain premium exposure and align your brand with the BIGGEST cycle ride in the asset finance industry!

Sponsorship Packages:

- Start Front of Shirt: £2,750
- Day 2 Front of Shirt: £2,750
- Finale Front of Shirt: £2,750
- All Days Shirt Arm: £2,750 (per arm)
- All Days Back of Shirt: £1,750

Exclusive Bonus!

Any Front of Shirt sponsor also receives Back of Shirt placement for all days - as do all AFPA Trust Platinum Charity Sponsors.

See example of the rider's shirt.



Contact Us

To register for the event or to learn more, reach out to us at: taylor@ltisolutions.com or mark@marklyonsrecruitment.com. Alternatively visit www.afpatrust.com/events

Be part of this inspiring event, enjoy the journey, and create memories that will last a lifetime.

